

first literacy annual report 2012

read between the lines

Dear Friends,

At First Literacy we believe that literacy is a human right and work to ensure that all adults who need to improve their literacy skills have the opportunity to do so. Thank you for sharing this belief. Your gifts make possible our grants to literacy programs, professional development workshops, scholarships, mentoring program, and activities that raise awareness of the importance of a literate society.

In 2012 we expanded the direct services that we provide to adult learners by revitalizing the mentoring program for scholarship recipients.

The words of a first year scholar highlight the importance of the connection:

I think that the college mentoring program helps amazingly as adult students enter, but the most important, STAY in college. A mentor is the person those adults can rely on, ask for support, and feel comfortable asking questions in order to seek their success.

We also created a series of professional development workshops for adult educators. The feedback from participants has been enthusiastic:

It was great to learn from and converse with current practitioners in the field, who opened my eyes to new methods, resources, and intensely practical knowledge. Besides the interactions and exchange of ideas fostered across programs, the content was readily transferable to share with our own staff who may not have been able to attend.

—Boston Higher Education Resource Center

We're proud of the progress we've made this year and the number of individuals and families we have helped. Together we are changing lives.

Thank you for your continued support.

Skye M. Kramer



Program Support

First Literacy's strength is our experience and expertise in the field of Adult Basic Education. Our unique position allows us to focus your dollars on activities that make the most difference in the lives of adult learners. Many of these innovative projects and positions are not eligible for state funding. First Literacy is leading the way by supporting the classes and services that adult learners need to improve their lives.

PROGRAM	PROJECT	AMOUNT
ESOL Classes and Instructors (\$58,000)		
<i>These teacher and program coordinator positions provide essential services to English language learners.</i>		
Boston Higher Education Resource Center	Stipends of Adult Educators	\$15,000
East Boston Ecumenical Community Council	Latina ESOL Class, Salary of Coordinator	\$15,000
Educational Development Group	Salary of Program Director	\$10,000
Project Literacy	ESOL Classes	\$13,000
Steps to Success Brookline Learning Project	ESOL Coordinator/ ESOL Program	\$5,000
Basic Education Classes and Instructors (\$55,000)		
<i>Adult learners preparing to take the GED need focused attention of experienced basic education instructors.</i>		
International Institute of Boston	Basic Literacy Classes	\$15,000
Julie's Family Learning Program	Salary of Teacher/Director of Education	\$15,000
Project Hope	Foundation Classes	\$15,000
X-Cel, Inc. Adult Education	Reading and Writing Instructor	\$10,000
Counseling (\$44,000)		
<i>Counselors are a vital support to students struggling to balance classes with life and plan their next steps.</i>		
Jamaica Plain Community Center	Educational Advisor/Bi-lingual Counselor	\$15,000
St. Mark Community Education Program	Bi-lingual Counselor	\$14,000
WAITT House	Counselor and Pre-ASE Teacher	\$15,000
Digital Literacy (\$36,500)		
<i>These classes help students learn to use computers and the internet to search and apply for jobs and college.</i>		
El Centro del Cardenal	Computer Literacy Classes	\$15,000
Haitian Multi-Service Center	Computer Tutor Program	\$8,000
YMCA International Learning Center	"Next-Steps" Computer Literacy Classes	\$13,500
Student Leadership (\$29,000)		
<i>These innovative programs empower students while enlisting them to help their peers.</i>		
Boston Chinatown Neighborhood Center	TAG Peer Tutoring and Empowerment Program	\$15,000
Community Learning Center	Student Leadership Classes	\$14,000
Childcare (\$16,500)		
<i>Childcare services make it possible for students to attend classes while their children learn and play.</i>		
Boston Centers for Youth and Families Perkins Community Center	Parent Support Project	\$8,000
Mujeres Unidas Avanzando	Childcare Program 1	\$8,500

First Literacy Scholarships

■ In 2012, First Literacy awarded \$1,000 scholarships to 16 adults on the basis of their educational achievement and potential, contributions to the community or their educational program, and their persistence in the face of hardship. Each of the scholars is pursuing an education that will lead to greater opportunities in their chosen field of study.

FIELD OF STUDY	SCHOLARS
Health Care Management	Cassia Silva
Nursing	Claudia Francisco, Blanca Gomez, Gillian Whittaker
Computer Science	Ludwig Reyes
Law/Paralegal Studies	Myrna Ortiz, Destiny Santana, Elona Toro
Education	Roxana Ramirez, Tagesech Wabeto
Finance/Accounting	Yohanna Diaz, Sandra Gaviria, Ainur Karybekova, Yamileth Lopez
Human Services/Social Work	Mark Moses, Dorease Walker

We are very grateful to American Stock Transfer Company, Bank of New York Mellon, and Citi for sponsoring the scholarships with their generous gifts.



Professional Development Workshops

■ In response to a need expressed by our partner-programs, in 2012 First Literacy launched a series of professional development workshops for the staff members of literacy programs throughout Greater Boston. These workshops strengthen the programs by encouraging the sharing of knowledge, experience, and proven best practices between staff from different programs.



We are very pleased with First Literacy's initial year of professional development. This was something we were asking for over the past couple years and this is definitely meeting a need in the adult education community in Boston. There was a broad range of topics covered this past year and First Literacy did a good job of ensuring that there were appropriate offerings for both ABE and ESOL programs.

—X-Cel

I feel fully motivated to start studying because I will be the first in my family to graduate from college, so I will be the inspiration for the rest of them. I want to show them if you have dreams you have to work hard to make these dreams come true, no matter the obstacles in your life.

—2012 Scholar

Fridays at First Literacy

2012 Workshop Topics:

- Developing ESOL Students' Writing
- Using Learner Input in the ABE Classroom
- Student-Centered, Participatory Classroom
- Adult Basic Education Grant Writing
- Teaching Reading to Adults with Learning Disabilities
- Learning Disabilities and the Adult Learner

First Literacy thanks the individuals, corporations, and foundations who believe in and support our work.

The following list recognizes those donors who made gifts between July 1, 2011 and June 30, 2012.

\$25,000 and Up

Bank of New York Mellon 🍷
Citi

\$15,000 to \$24,999

American Stock Transfer &
Trust Company 🍷
Jeffrey P. Beale
Eaton Vance Management 🍷

\$10,000 to \$14,999

Cabot Corporation 🍷
State Street Corporation 🍷

\$5,000 to \$9,999

Joan Bok
Paul C. and Virginia C. Cabot
Charitable Trust
Campbell & Hall Charity Fund
Jane B. Cook 1992 Charitable Trust
Massachusetts Literacy Foundation 🍷
Karen M. and Gerald J. Morrissey
StoneTurn Group LLP 🍷
Unclaimed Property Recovery &
Reporting, LLC 🍷
Williams Lea 🍷
Anonymous (1)

\$2,500 to \$4,999

Baker Root Family Foundation Inc.
Bank of America Charitable Foundation
Bingham McCutchen 🍷
Boston Baseball Field of Dreams 🍷
Cambridge Trust Company 🍷
Cell Press 🍷
Citizens Bank of Massachusetts 🍷
Connell Limited Partnership 🍷
D.F. King 🍷
Deloitte 🍷
Michael A. Duca and
Jacqueline D. Blombach
Houghton Mifflin Harcourt 🍷
Howell Family Charitable Foundation
IBM
Geoffrey T. Johnson and Barbara A. Garner
Martin and Tristin Mannion
MFS Investment Management 🍷
Natisis Global Associates 🍷
Nixon Peabody LLP 🍷
Shawmut Design and Construction 🍷
Barbara Healy Smith
WGBH Education Foundation 🍷

\$1,000 to \$2,499

Reinier and Nancy Beeuwkes
Steven Biondolillo
BNY Mellon Community Partnership
Susan O. Bush
Ann Chiacchieri
Corderman & Company Inc.
Cushman & Wakefield
Christian C. Draz
Eastern Bank Charitable Foundation
Luise M. Erdmann
Arthur and Trudy Golden
Robert J. and Hannelore Grantham
Grub Street
Jeanette L. Harrison-Sullivan and
James Sullivan
John A. Howell
Stephen and Cynthia L. Kane
Max Kagan Family Foundation
Michael Mazzaschi and Martha J. Bates

Gary R. Mikula and Holly E. Burnet Mikula
Robert E. and Sarah G. Mitchell
Sarah Monaco
James R. and Elizabeth D. Nichols
James and Judy Nolan
James W. Pasman and Eileen F. Mahony
Peabody Office Furniture Corp
Robert O. Preyer
Mary and Richard Rafferty
Michael and Maureen Ricciuti
Kenneth R. and Cynthia W. Rossano
Douglas T. Schwarz
David R. and Ann M. St. Germain
Peter C. Schliemann and Cynthia Amadon
Lucy B. Stroock
Robert L. Sutherland
Emily V. Wade
Rya W. Zobel
Anonymous (1)

\$500 to \$999

Simone Auster
Sandy Bailey
Edward Becker and Joan Kennedy
Patricia D. Berger
Charles and Sara Goldberg Charitable Trust
Ferdinand Colloredo-Mansfeld
Dozier and Margaret B. Gardner
Celia Gilbert
Eugene M. and Mary L. Hornsby
Heidi W. Hughey
Elizabeth S. Kenyon
Julia Krapf
Thomas A. Lehrer
Lovett-Woodsum Foundation
Gregory Maguire
Matthew Nichols
Barry A. and Wendy G. Rowland
Robert L. Rubin
Barbara D. Tally
Roslyn M. Watson

\$250 to \$499

Ames M. and Joan M. Abbot
Frederic M. Alper
Jeanne M. Barber
Robert L. Birnbaum
Linda C. Black
Nancy R. Brown
Julie Burleigh
Kennett F. Burnes
Linda K. Carlisle
Robert B. and Marcia G. Chaffee
Edward L. Corbosiero
Christopher Cullinan
Norma D. Culviner
Russell E. Curtis and Joanne M. Giannino
Ruth L. Darling
Lawrence S. DiCara and Teresa Spillane
J. A. Downs and Jin-Kyung Kim
H. Family Fund
Laurel E. Friedman
Anne Marie Gallagher
Nelson S. Gifford
Avram and Carol R. Goldberg
Judith R. Gunsalus
Mary G. Hildebrandt
Timothy T. Hilton
Houghton Mifflin Matching Gift Program
Guerard H. and Ann L. Howkins
Lisa A. Hughes
Robert M. Allen and Shirley Hui
Anthony C. Jordan

Amalie M. Kass
John M. and Marilyn K. Kucharski
Jay A. Lebed and Karin R. Kahn
Jeffrey K. and Patricia M. Lines
Richard Marks and Jennifer Morrison
William and Linda McQuillan
Karin Miller
Jean I. and Kyra Montagu
Dan Pierce
Adele W. Pike
Carole Schlessinger
Stan and Kay Schlozman
Martha F. Sibert
Gilda Slifka
Nancy B. Soulette
William S. Strong
Rob Cooke and Lisa M. Tittermore
J. Edward Varallo
Anonymous (6)

All Other Donations

S. James and Mary T. Adelstein
Gerald Adler
Bruce Allensworth
Catherine Almquist
Peter W. Ambler and Lindsay M. Miller
Roberta Apfel and Bennett Simon
Mark Aronson and Alice Bonesteel
David A. and Sandra J. Baird
Frederick D. Ballou
Beatriz Balmaceda
John Barrett
Timothy M. Baum
James C. Beck
Alan R. Benenfeld
William and Deborah Berman
Mary-Kathryn Bertelli
Timothy and Shirley I. Blanche
Gregory Blase
Rebecca T. Blunk
Alexander Bok
Marion Bok
Edith H. Bowers
Bowman Selig Families Charitable Trust
John M. and Jane C. Bradley
Dana E. Bringham
Paul S. and Diane Brissette
Mr. and Mrs. Robert A. Brooks
Richard M. Brotman and Linda J. Bond
Luke Cadigan
Jim Carlisle
Carol B. Caro
Kay W. Case
Barbara Casey
Lorrey J. Bianchi and Kathleen M. Casey-
Bianchi
CB Richard Ellis
Jonatha Ceely
Margaret Chambers
Barbara Cheresh
Max Chuck
Bonnie R. Clendenning
Sandra Cofran
Richard and Dorothy Cole
Ann S. Coles
Edward M. Condit, Jr.
Peter F. Conrad
Steven Constantine
Peter and Patricia G. Cooper
Adam M. Corneille and Alexis S. Denicke
Gregg Cosimi
Florence Coslow
Michael Costello

Nancy F. Cott
Robert K. Crabtree
Malcolm F. and Mary G. Crawford
Neal Crespi
Ann C. D' Auria
Andre and Marilyn Danesh
Belden H. and Pamela K. Daniels
F. Davis and Andrea M. Dassori
Charles Y. DeKnatel
Amina Derbali
Alan Dershowitz and Carolyn Cohen
Katherine K. Dibble
Leah Dickstein
Janet Dillon
James A. Diskant
Christine M. Dolan
Julie Donnelly-Mathews
Richard S. Doring
Allan W. Drachman
Gustaaf C. Driessen and
Lorraine J. Goldstein
Jason Drori
Mark J. Duggan and Mary Diggins
Michael S. and Katharine D. Dukakis
Howard F. and Lorna Elkus
John R. and Caroline Ellis
Katharine C. Evans
Tess H. Ewing
C. L. and Julia M. Fair
Stephanie D. Falite
Peter G. and Ellen P. Fallon
Dan H. Fenn, Jr.
Julie Fiorilla
Susan S. Fish
Michael A. Fitzgerald
Lawrence B. Flood and
Mary T. Knowles
FM Global Foundation
Brian M. and Zoe Forbes
Maryanna Foskett
Jan Freeman
Daniel V. French and
Rosann M. Tung
Anna E. Friedman
Colleen Gallagher
Steve I. Gallant
Anne C. Gamble
Daniel Gaposchkin and
Irene C. Freidel
William L. Gardner and Sari J. Rotter
Jean E. Gennaco
Jason L. Gibson
Michael T. Gilmore
Laurie F. Gioia
Frances Givelber
Daniel Goldberg and Janet Ferreri
Elise Goldberg
Goldstein Family Fund
Nancy C. Goodwin
Joan S. Gordon
Jennifer Goren and Bob Seifert
Lucille Grant
Eric D. Green and Carmin C. Reiss
Daniel W. Greenbaum and Anne Barry
Ralph A. and Rita Greenberg
Andrew and Nan Greer
Irwin J. and Marjorie B. Gruverman
Jean L. Guttman
Judi Haber
Ernest M. Haddad
Michael Halal
Charles and Mary Ann Hales
Alice N. Hall

Literacy Leaders supported the 23rd Corporate Spelling Bee.

All Other Donations (continued)

Lee Haller
 Roy A. and Sylvia Hammer
 Linda Harrar
 Peter L. and Cristina Hartshorn
 Daphne Hatsopoulos
 Bennet Heart
 Alan Hein and Katherine H. Page
 John H. and Catherine E. Henn
 Jesse Hergert
 Marcie Hershman
 L. E. Hertzmark
 Stephen P. Heymann
 Philip B. and Ann R. Heymann
 Charles J. Hitchcock and Deborah M. Snyder
 Nicholas S. Hodge and
 Maya Ruetger-Cruciana
 Douglas W. and Barbara E. Holdridge
 Jean Holmblad
 Michelle D. Holmes
 Bradley and Jane Honoroff
 John O. Horst and Barbara L. Wallace
 Bruce F. and Karen S. Jacobs
 Jill Janows
 Georgia M. and Bruce E. Johnson
 Douglas C. and Elizabeth G. Johnson
 Angela Johnson
 Robert D. Johnston
 Helen L. Johnstone
 Annette K. Joyce
 JPMorgan Chase Foundation
 Deborah S. Judd
 Ina B. Kamenz
 Stephen Kane
 Matthew and Erica Kane
 Nancy E. Kaufman
 Thomas J. Keady, Jr.
 D. G. Kearns
 Joseph F. Keenan
 Charles J. Kelley
 Joseph C. Kennedy
 Louise K. Kennedy
 William F. Kennedy
 Karl R. Klapper
 Michael W. Klein and Susan J. Cohen
 Edgar Knudson
 Laurence K. Koff
 Lawrence M. Kraus and Sara A. Smolover
 Maxine Kumin
 Robert G. Kunzendorf and Elizabeth A. Ritvo
 John J. and Debra C. Kwiatek
 Elizabeth Labeledz
 Elliott and Gail Laffer
 Suzanne Lambert
 Rene Lamorticelli
 Bonnie Lass
 Catherine C. Lastavica
 Colleen Lavery
 Katharine Lawrence
 Virginia M. Lawrence
 Jack and Judi Leader
 Diane M. Leahy
 Carol Lee
 Jeff C. Lee
 Rebecca A. Lee
 Julie F. Leitman
 Ruthe L'Esperance
 Jeanne Levesque
 Peter K. and Adriana A. Levitt
 Laurence M. and Gloria Lieberman
 John Lisker
 H. F. and Jane S. Little
 Timothy and Carrie Little
 Maryel F. Locke
 Stephen R. Logowitz and Dorothea Black

Jean-Francois and Joan C. Louis
 Robert D. and M. E. Lowry
 Enid Lubarsky
 Mary E. Lynch
 E. L. MacDougall
 Jane W. Marshall
 Barry C. and Grace D. Mazur
 Nancy McCrackin
 William S. McDermott
 Diane E. McLoughlin
 Lynn M. McWhood
 Danielle Mendola
 Phyllis F. Menken
 Melissa Meyer
 Richard L. and Beatrice A. Miller
 Marina Miloslavsky
 Ivor P. and Barbara E. Morgan
 Bernard Morrissey
 Shireen R. Muehlberger
 Geraldine F. Mullin
 Krystal Murphy
 Susan H. Mygatt
 P. C. Navin and Suzin M. Bartley
 Andrew M. and Nancy L. Nesvet
 Janet Nicholas and Susan Jacoby
 Ann Noble-Kiley
 Amelia J. Nychis
 Sandra Omeara
 Barry I. and Karen Oshry
 William Pannella
 D. Cosmo and Jane P. Papa
 Pearson Higher Education
 Norman A. and Sarah H. Pedersen
 Raymond P. Pescaro, Jr.
 Elisabeth T. Peterson
 Ervin and Elizabeth N. Philipps
 Anthony Pickman and Caroline Husher
 Kathleen L. Pinches
 Amberly Polidor
 Elizabeth F. Potter
 Robert C. and Elizabeth K. Pozen
 Harold I. Pratt
 Joseph R. and Lucia A. Press
 Malinda A. Pulicari
 Mary Pyde
 John F. and Catherine S. Randall
 Karen P. Rankin
 Estie Rappaport
 Jennie Rathbun
 Amelie L. Ratliff
 Mina Reddy
 Susan S. Rice
 Scott Richmond
 Mark V. and Lynne L. Rickabaugh
 Jacqueline A. Ridout
 John and Linda Riehl
 Joseph S. Ritter
 Laura C. Rogers
 James P. Rosa, Jr.
 Barbra E. Rosenberg
 Mitchell L. Rosenberg and
 Amy N. Schectman
 Michael and Naomi Rosenfeld
 Sandra B. Ross
 Eugene S. and Arlene D. Rubin
 Anthony J. and Anita B. Ryan
 Cynthia L. Samoilloff
 Eileen K. Samuels
 Jonathon D. and Margaret K. Saphier
 John Schaefer
 Helen C. Schlichte
 Michael and Linda L. Schmidt
 Anthony Schwartz
 Jeff Schwartz

Philip S. and Susan Schwarz
 Jane Schwerdtfeger
 Arthur D. and Martha M. Schwoppe
 John W. Sears
 Elizabeth Sedgwick
 Margaret Seton
 Rob Shapiro
 Walid Sharara
 Paul W. and Susan M. Shaw
 Ethel H. Shepard
 Robert A. Silberman
 Ellen L. Simons
 Susan P. Sloan
 Stephen P. and Robin A. Smith
 Gail A. Smith
 Roger L. Snow
 Carol C. Springs
 Sam D. and Ina F. Starobin
 Alan R. States and Linda K. Sanders
 Victoria A. Steinitz
 Gordon M. Stevenson
 Gloria E. Tatarian
 Dawn Tice
 Robyn Tice
 Barbara W. Tilley
 Harriet B. Todd
 Neil and Carol Todreas
 Ryan M. Tosi
 Jon G. Truslow and Sharryn E. Ross
 Christopher J. Valente
 William G. and Diana J. Van Aken
 Rinnelle H. Van Ee
 Rosamond B. Vaule
 Janet L. Veves
 Paula Virtue
 Susan F. Viskin
 Marcus C. and Kathleen Waldron
 Maureen Walsh
 Jake and Laura Walters
 Henry Warren and Nina Brown
 Peter G. Warren
 Stephen M. and Maureen B. Weisner
 Steven M. and Enid Wetzner
 Marilee Wheeler
 Mark and Patricia E. Whitehouse
 Phyllis H. Wiggin
 Claire M. Wilcox
 Jane M. Williams
 William H. and Sally H. Williams
 Robert T. Willis
 John T. and Jennifer N. Wilson
 Daniel C. and Wendy W. Winn
 Katherine B. Winter
 Carol A. Wlodkoski
 Theodore M. and Jo Ann Wong
 Phyllis Yale
 Lucille Zanghi
 Anonymous (13)

**FIRST LITERACY
Board of Directors**

Jeffrey P. Beale
President

Simone Auster
 Jeanne M. Barber
 Benton Berman
 Lawrence S. DiCara
 Michael Duca
 Carmen Fields
 Jeanette Harrison-Sullivan
 Lisa Hughes
 Vinay Mehra
 Hon. Thomas Menino
 Robert Mitchell
 Karen Morrissey
 Ann Noble-Kiley
 James Nolan
 James Pasman
 Mary F. Rafferty
 Michael Ricciuti
 Kenneth R. Rossano
 Barbara Healy Smith
 Rinnelle Hilton van Ee

Skye Morrison Kramer
Chief Executive Officer

Michael Feher
Director of Programs

Cynthia Kane
Director of Development

Lana Li
Administrative Assistant

Marie Hathaway
Communications Intern

Community Advisory Council

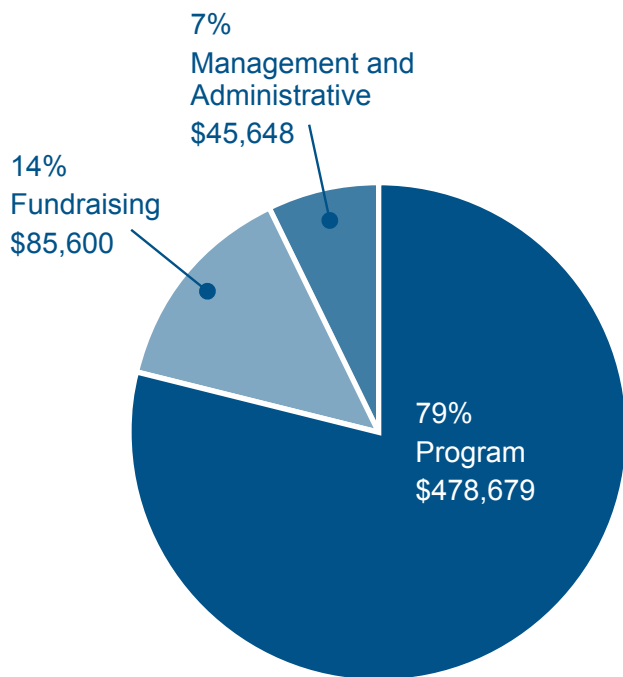
Joan Abbot
 Ann D'Auria
 Marianna Geraskina
 Lee Haller
 Bonnie Lass
 Janet Nicholas
 Sue Viskin
 Paula Virtue



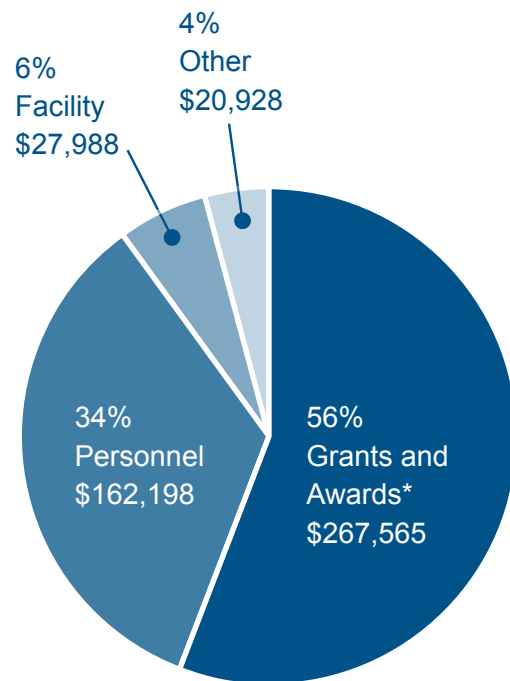
fiscal year 2012

financial information

Total Expenditures | \$609,927



Program Expenditures | \$478,679



*Includes \$239,000 for program grants, \$16,800 for scholarships and mentors, \$9,374 for literacy awareness activities, and \$2,391 for program development assistance.

2012 by the numbers

Learners Served

Classes	569
Counseling	265
Coordination	132
Tutoring	233
Childcare	63
Scholarships	16
	<i>1278 learners</i>

Learner Accomplishments

Made measureable progress towards goals	589
Improved computer skills	477
Obtained GED or high school diploma	26
Entered skills training program	47
Entered college	33
Received a promotion	59
Found a job	164
	<i>Many learners achieved more than one goal!</i>