



Beginning, Middle, and End: A Step-by-Step Process for Teaching Writing

March 24, 2023, 1:00-3:00 PM (In-person)

March 31, 2023, 1:00-2:00 PM (Online)

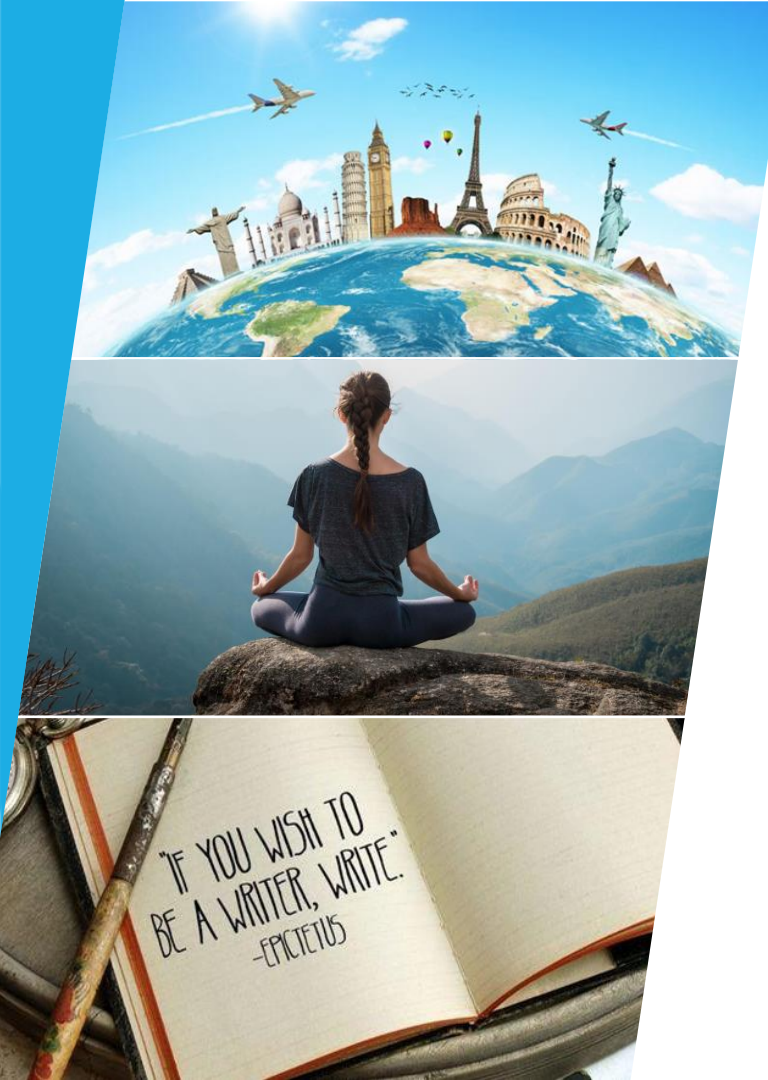
Judithann Walz, MBA, BA English

TEDx

Welcome

- ▶ Teacher of English, ESL/ESOL, academic writing, creative writing, and business classes
 - ▶ 20+ years as a teacher
 - ▶ Lived around the world
- ▶ Work for two language programs
- ▶ Business owner
- ▶ Published author
- ▶ Future TEDx speaker
- ▶ Kayaking, yoga, writer, and clairvoyant medium

First Literacy Professional Development
Workshop



Part I: Workshop Overview

March 24, 2023

- ▶ The Elements of Good Writing
 - ▶ The Beginning
 - ▶ The Middle
 - ▶ The End

March 31, 2023

- ▶ Proofreading/Editing
- ▶ Storytelling (a.k.a. Sharing)
- ▶ Constructive Feedback
- ▶ Teaching Writing Online

What to Expect



- ▶ Hands on
- ▶ Interactive
- ▶ Immediate implementation
- ▶ Questions are encouraged
- ▶ All documents and resources used will be shared via email

The Beginning

Elements of Good Writing

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The Building Blocks

- ▶ Purpose
 - ▶ Explain
 - ▶ Describe
 - ▶ Persuade
 - ▶ Summarize
- ▶ Audience
 - ▶ Who and what do they know?
- ▶ Clarity
 - ▶ Clear descriptive language
 - ▶ Clear pronoun reference
- ▶ Unity
 - ▶ Supporting sentences and examples related to the topic sentence + controlling idea
- ▶ Coherence
 - ▶ Logical order
 - ▶ Repetition of keywords or phrases
 - ▶ Use of transitions

Brainstorming



- ▶ What is it and why do we do it?
 - ▶ What are the benefits?
1. Make a list of 8-10 things you like or are passionate about
 2. Now choose 3
 3. Tell the person closest to you why these are the most important

The Purpose: Beginner to Advanced

- ▶ Topic Sentence
 - ▶ Topic: Subject
 - ▶ Controlling Idea: Guides the subject throughout the writing
- ▶ Example
 - ▶ Travel has many benefits for the soul.
 - ▶ Topic: Travel
 - ▶ Controlling Idea: many benefits for the soul

The Purpose: Higher Intermediate to Advanced

- ▶ Thesis

- ▶ Travel has many benefits for the soul.
- ▶ Topic + opinion + 3 main ideas

- ▶ Example

- ▶ Travel has many benefits for the soul because it allows us to relax, visit new places, and try new foods.
 - ▶ Topic: Travel
 - ▶ Opinion: many benefits for the soul
 - ▶ Controlling ideas: allows us to relax, visit new places, and try new foods

Your Turn

- ▶ Select two out of three topics
 - ▶ Write one topic + controlling idea for each
- ▶ Technology Add
 - ▶ Zoom chat
 - ▶ Google Doc w/ table
 - ▶ Jamboard

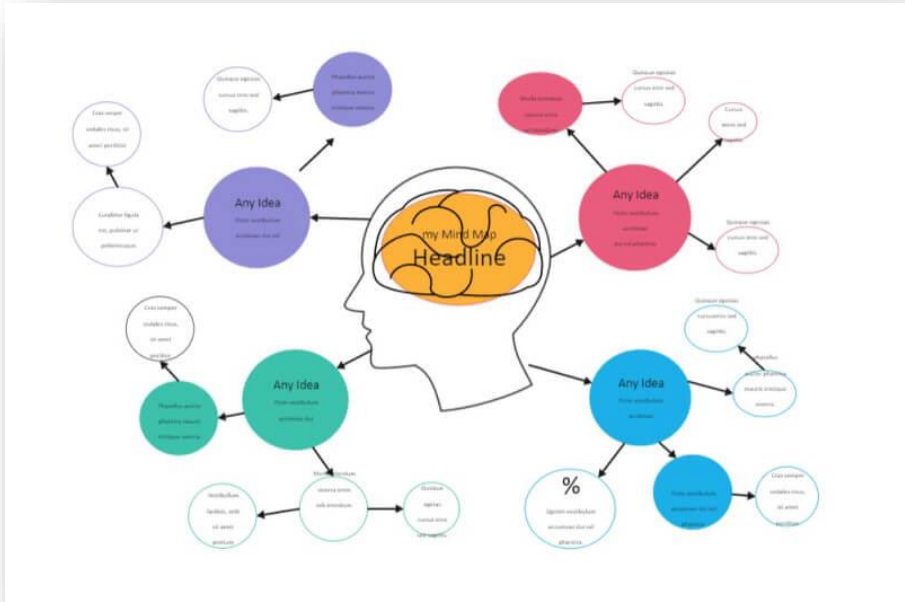


Asking the Right Questions

- ▶ Travel has many benefits for the soul.
 - ▶ Who?
 - ▶ What?
 - ▶ Where?
 - ▶ When?
 - ▶ Why?
 - ▶ How?



Benefits of Asking the Right Questions



- ▶ Ideas generation
- ▶ See what they already know
- ▶ Analyze ideas
 - ▶ Organizing
 - ▶ Ranking
 - ▶ Expanding
 - ▶ Grouping
 - ▶ Refining

The Middle

Adding Support

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Outlining The Support

- ▶ Explain
 - ▶ Describe in detail
 - ▶ Add facts and/or statistics (higher level)
- ▶ Clarify
 - ▶ WH and How questions
 - ▶ Reasons and examples



A close-up photograph of a hand holding a yellow pencil, poised to write on a piece of paper. The background is dark and out of focus. The image is partially obscured by a white and blue geometric overlay on the right side of the slide.

Paragraph Outline

- I. Topic + controlling Idea
- II. Supporting Idea #1
- III. Supporting Idea #2
- IV. Supporting Idea #3
- V. Conclusion

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Google Doc: “Scaffolded Essays with Outlines” and “Writing Outlines: Levels 1-6 and AW”

Paragraph Outline Example

- I. Topic + Controlling Idea
 1. Travel has many benefits for the soul.
- II. Supporting Ideas
 1. Allows us to relax
 2. Visit new places
 3. Try new foods
- III. Conclusion (Choose one)
 1. Suggestion: Take the time off, get in the car, and go!
 2. Recommendation: More people should travel because it's good for their wellbeing.
 3. Prediction: If more people traveled, they'd be happier.

Sentence Building and Types

- ▶ **Simple** - Subject + verb
 - ▶ Travel is fun.
- ▶ **Compound** - Two independent clauses connected by a FANBOYS
 - ▶ Travel is fun, so everyone should do it.
- ▶ **Complex** - One independent + One dependent clause
 - ▶ Subordinator (as, because, since, after, although, when) or a relative pronoun (who, that, which)
 - ▶ Although travel is fun, it can be expensive.
- ▶ **Complex-compound**
 - ▶ Two independent clauses + One dependent clause
 - ▶ Although traveling can be fun and everyone should do it, it can become expensive.

Review

- ▶ Brainstorm to generate ideas
- ▶ Asking the right questions (WH and How)
- ▶ Outlining
 - ▶ Topic + controlling idea
 - ▶ Supporting ideas, reasons, and examples
 - ▶ Conclusion
 - ▶ Summary
 - ▶ Suggestion, recommendation, and prediction
- ▶ Types of sentences

The End

Conclusions: Ending Strong

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Ending Strong

▶ One Paragraph

- ▶ Repeat the topic in the conclusion
- ▶ Summarize the supporting ideas using synonyms

▶ Three to Five Paragraphs

- ▶ Transition sentence
- ▶ Summarize the supporting ideas as they relate to the topic sentence or thesis
- ▶ Add the so-what statement
 - ▶ Suggestion
 - ▶ Recommendation
 - ▶ Prediction

▶ **(Higher Level)** Paragraphs must be similar in length = parallel structure

Formatting Writing Online

- ▶ Include: name, class, and date
- ▶ Center the title
- ▶ Font: Times New Roman, Calibri, or Arial
- ▶ Size: 11-12
- ▶ Typed, 1.5 or 2.0 spacing
- ▶ Indent paragraph(s)
- ▶ Zoom Share Screen (main room and breakout rooms)

End of Part I

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Contact

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