

The Literacy Project, Northampton

*Participatory Action Research Project Focused on
ABE Recruitment, Enrollment, and Persistence*

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The Literacy Project

30 students from
across The Literacy
Project sites
participated in the
project

- ➔ **Purpose:** Provide students with the opportunity to collaborate with other adult learners and explore trends and challenges in outreach and enrollment in Adult Basic Education.
- ➔ **Process:** Students from across The Literacy Project explored the issue of recruitment in Adult Basic Education, crafted a research question, designed and deployed data collection tools, analyzed data, and drafted recommendations for the leadership of The Literacy Project and our Board of Directors.
- ➔ **Challenges:** The dispersion of The Literacy Project's locations and students across a large portion of Western Massachusetts including rural communities.
- ➔ **Successes and Surprises:** Student enthusiasm and engagement, accessibility and flexibility of the project, the desire of students to continue with the work beyond the original timeline of the project.

