



2026 Sponsorship Opportunities

On March 26, 2026, join local corporations and civic groups in supporting the power of adult literacy and its benefit to our communities and businesses. Click on the image below to view [our video](#) and see the [impact](#) of a First Literacy Spelling Bee sponsorship.



Sponsor the 2026 [First Literacy Spelling Bee](#) and enjoy friendly competition, internal team building, and developing connections to top Boston-area financial services, healthcare, publishing and consulting firms. Past sponsors include State Street, BNY Mellon, Morgan Stanley, Mintz, KPMG, and Newmark to name a few. To see the full list of 2025 sponsors visit our [Spelling Bee event page](#).

The Bee is a fun, fast-paced event, with opportunities to enjoy food and drink with colleagues and friends while supporting programs that promote the efforts of [adult learners](#) who are pursuing their educational goals.

Sponsorship of any size is welcome; see below for suggestions and the associated benefits. A minimum sponsorship of \$5,000 is required to field a spelling bee team of three.

We hope to see you spell!

FirstLiteracy.org/spelling-bee

SPELLING BEE SPONSORSHIP LEVELS



	\$50K	\$25K	\$15K	\$10K	\$7.5K	\$5K	\$3.5K	\$1.5K
BENEFITS	QUEEN BEE	BEE'S KNEES	HIVE LEADER	BUZZ BUILDER	POLLINATION PARTNER	BEE BOOSTER	BEE SUPPORTER	BEE ADVOCATE
Logo in Round 1 Video	✓							
Logo in Promo Video	✓	✓						
Signage at event check-in	✓	✓						
Shout outs at the event	✓	✓						
Logo displayed during lightning round & championship round	✓	✓	✓					
# of Bee teams	2	1	1	1	1	1		
# Bee tickets	30	20	10	8	5	5	3	2
Logo prominently displayed throughout event, on social media, in event emails, & print ads	✓	✓	✓	✓	✓			
Company or group name displayed throughout event, listing on website, social media, in event emails & in print ads						✓	✓	✓
Annual Report Listing	✓	✓	✓	✓	✓	✓	✓	✓

HOST A MINI BEE

Hosting a Mini Bee is a fun way to build team spirit while selecting a group to represent your company, organization, or community at the **First Literacy Spelling Bee**.

A Mini Bee can be as simple or elaborate as you like, and we'll support you with word lists, pronunciation guides, and sample sentences.

If you're interested in hosting a Mini Bee, please reach out to Ophelia Navarro at onavarro@firstliteracy.org.

Possible Mini Bee Formats

1. Bracket-Style Team Competition (Teams of 3)

- Hold an in-person event at lunch or late afternoon.
- Two teams compete head-to-head in each round.
- Each round has up to three words. Teams collaborate and write their answer on one sheet within 30 seconds.
- If a team misspells a word, the other team advances. If both misspell, a time trial decides the winner.
- Continue until one team remains—the winning team agrees to attend the First Literacy Spelling Bee on March 26.

2. All-Teams-at-Once Format (Teams of 3)

- All teams sit at tables and receive the same word.
- Teams have 30 seconds to hold up their spelling.
- Only correct teams move forward, until one winning team remains.

3. Individual Competition

- Individuals compete in spelling rounds.
- The top three spellers form your organization's team for the First Literacy Spelling Bee on March 26.

4. Virtual Mini Bee

- Prefer online? We can help you run a virtual competition, too!

FirstLiteracy.org/spelling-bee

2025 SPELLING BEE SPONSORS



Morgan Stanley

NEWMARK

J.P.Morgan



- Jeffrey Beale
- Brookline Bank
- Cabot Corporation
- Corient
- Crimson Lion Foundation
- Deloitte
- EY
- Fahey Family Charitable Fund
- Fidelity

- First Literacy Associate Board
- Fusion Design Consultants, Inc.
- John Hancock
- K&L Gates
- Lee Kenyon
- KPMG
- Liberty Mutual/ Tim Vigue
- Mintz
- Morrow Sodali Fund

- In Honor of Karen Morrissey
- Peabody Essex Museum
- PwC
- Robert Half International
- Saturno Design
- Seyfarth Shaw
- T. Rowe Price
- Truist
- UBS
- Visnick & Caulfield