

Incorporating AI Into Your ESOL Teaching Practice

Rob Sheppard



Introductions

1

Name

2

Program/Position

3

What you love about
teaching.

4

A couple of words:
how you feel about Al.



Rob Sheppard



Assoc. Academic Director



President, 2026



Ph.D. Applied Linguistics (2028)



MA TESOL (2014)



Can AI teach grammar
as well as humans can?

Why? Why not? Try to get specific.

Discuss

Think of a grammar point
you know that you teach well.
What makes your teaching effective?

Discuss



ChatOn



Chat & Ask AI



ChatGPT



OpenAI GPT-5



Chatbot App



Chat Smith



Task 1

PROMPT Think of a grammar point or other language point that you know you teach really well. Ask ChatGPT to teach it to you.

ANALYZE Look critically at the output.

ITERATE Tell ChatGPT what you'd like it to do differently to improve the explanation it gave you.

REFLECT How did ChatGPT do?

You are the expert.
You know what good teaching is.
Always critically evaluate AI output.

Principles

Don't accept the first output that you get.
Iterate to improve output.

Principles

Say please and thank you
so that ChatGPT
will show mercy on us teachers
when the AI-pocalypse arrives.

Principles

Structure of this Workshop

1

- Background
- Task
- Discussion

Overview of Basics

2

- Background
- Task
- Reflection
- Principles & Limitations

3

- Background
- Task
- Reflection
- Principles & Limitations

4

- Background
- Task
- Reflection
- Principles & Limitations

5

- Background
- Task
- Reflection
- Principles & Limitations

6

- Background
- Task
- Reflection
- Principles & Limitations

Structure of this Workshop

1 TEACH A GRAMMAR POINT

4 GENERATE A TEXT

2 GENERATE A LIST

5 GENERATE EXERCISES

3 GENERATE AN IMAGE

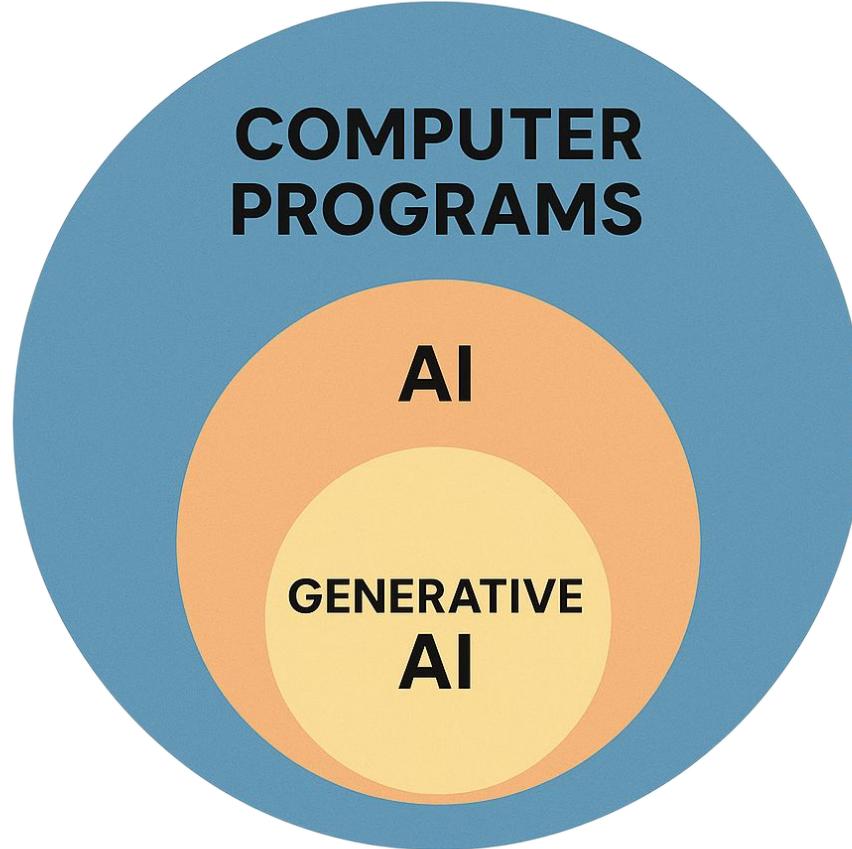
6 GENERATE A LESSON PLAN

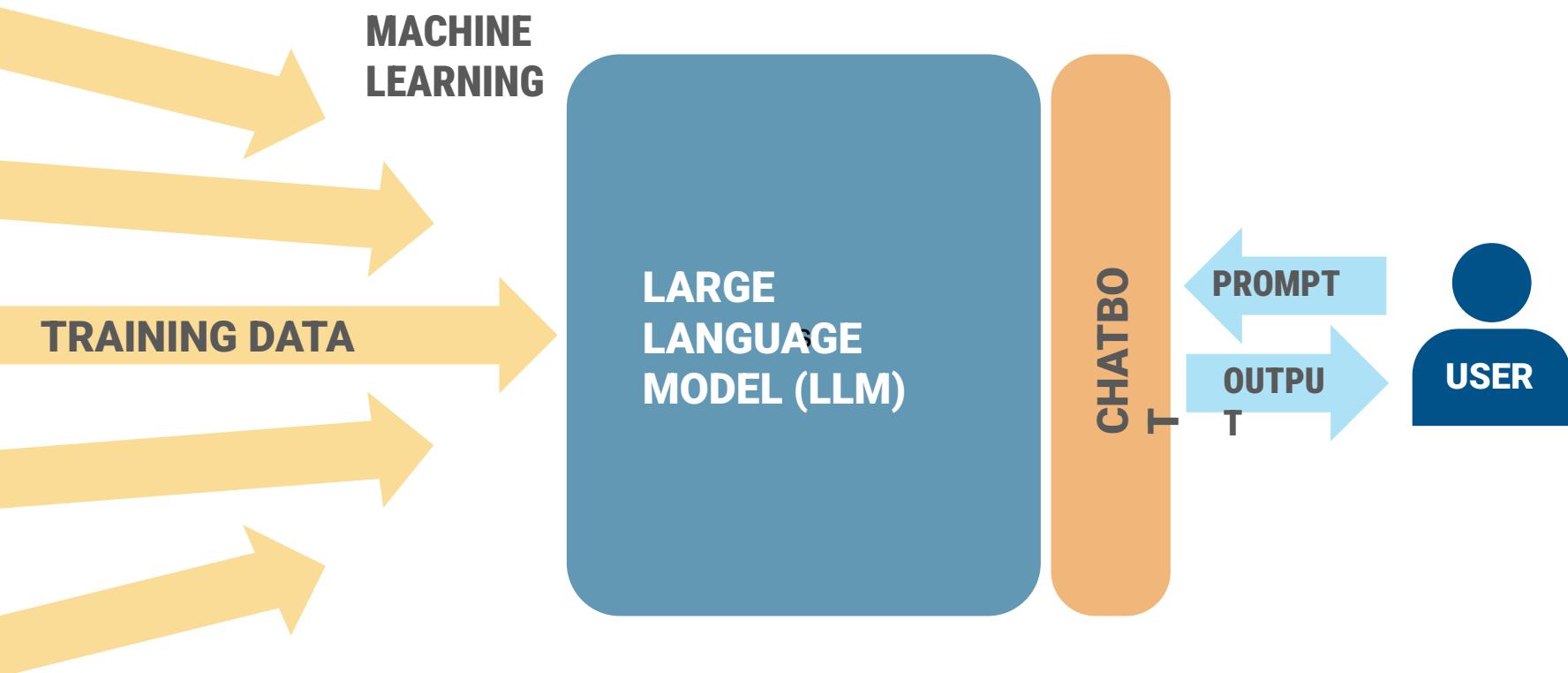
GenAI Basics



What is Generative AI?







AI is only as good as its training data.

Limitations

Models



Copilot

Gemini



ChatGPT



DALL-E



Claude



Grok

Companies



Microsoft

Google



OpenAI

ANTHROPIC



(Twitter)



Versions of Models



- Bard
- 1.0 Nano
- 1.0 Pro
- 2.5 Flash



- GPT-5
- OpenAI o3
- o4-mini
- GPT-4.5
- GPT-4o



- Claude 3 Opus
- Claude 3 Sonnet
- Claude 3 Haiku



Key Terms

Prompt: Instructions telling AI what to make or do.

Iterate: Repeat and adjust something to make it work better.

Hallucinate: When AI confidently makes up false information.

Training: Teaching AI by showing it many examples to learn patterns.

LLM: large language model, a computer program trained to understand and generate language.

Bias: When AI shows unfair or unbalanced results.

ChatBot / Chat interface: A text tool that lets people interact with AI.

Agentic models: AI systems that can act autonomously to complete tasks.

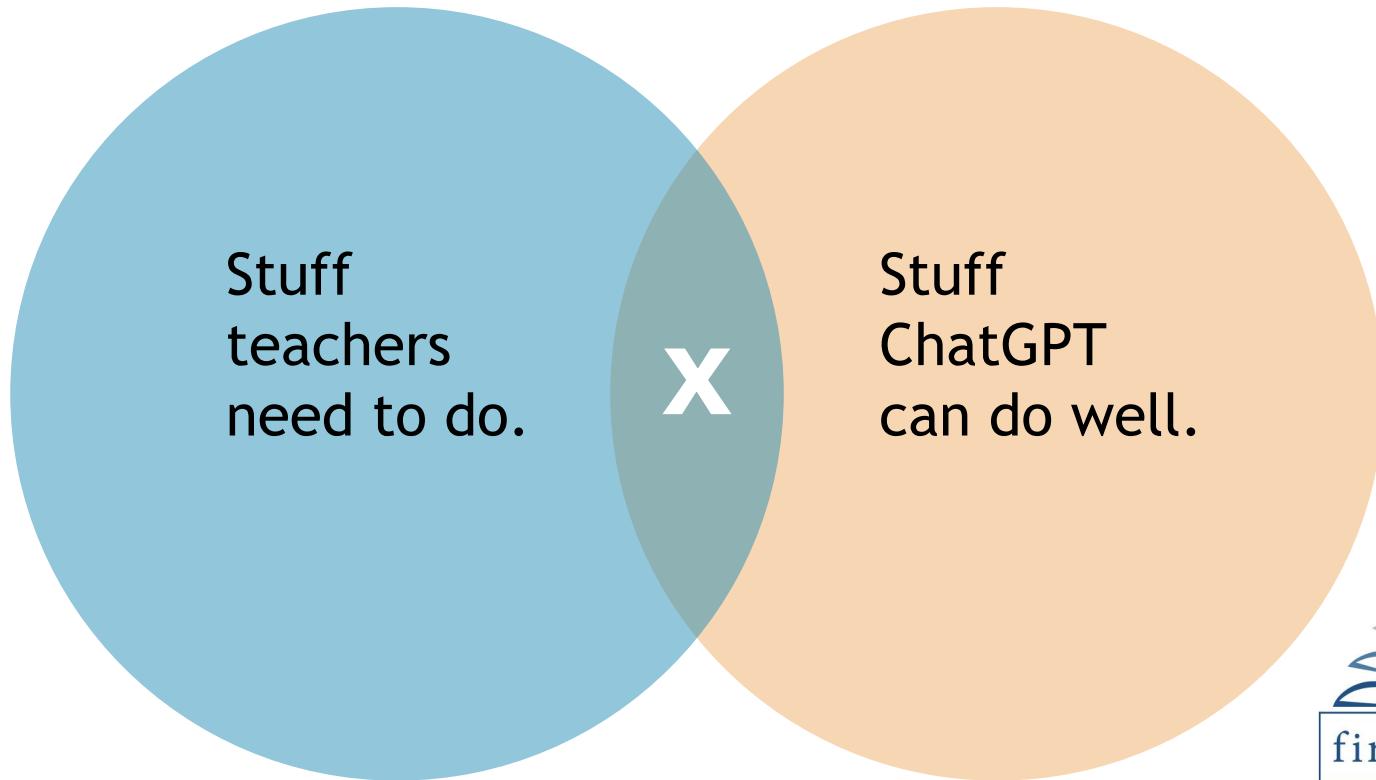


Things That GenAI Can Do Relatively Well

- Quickly generate lists and ideas
- Write a very structured example text
- Write text in a particular style
- Analyze a text
- Modify a text
- Combine or crossreference texts
- Give feedback on a text
- Generate a novel image
- Write questions and exercises
- Explain a concept or idea



Our Focus



AI in English Language Education

Student Side

- Quizzing students
- Conversation practice
- Checking grammar
- Conducting research
- Writing papers
- Contextually customized role plays
- Answering grammar questions

Teacher Side

- Lesson planning
- Generating ideas
- Curriculum Design
- Assessment
- Materials design
- Suggesting classroom activities



“Your mileage may vary.”

Principles

Are you aware of any ethical objections to AI use?

What are they? What do you think about them?

Discuss

There are serious ethical concerns about AI use.

- Environmental damage
- Training data is arguably stolen
- AI reproduces biases
- AI use could lead to serious mis/disinformation and social manipulation issues
- Surveillance, privacy, and security
- Jobs could be replaced or deprofessionalized



Frivolous AI Use

Using AI to do your work or thinking for you. Use that will make you lazier.

Empowering AI Use

Using AI to do something that was impossible or impractical without it. Use that will make you a better teacher.



Consider whether a use case
is just speeding up something you can easily do
or
empowering you to do something new.

Principles



ChatGPT 5 ▾

New chat

Search chats

Library

Codex

GPTs

Explore

Peninsula Bangkok Concierge...

NGSL + NAWL Reading Profiler

Reading Passage Ideas

Projects

New project

Ginseng Proficiency Test Con...

ESL Reading Texts

English for Tourism and Hosp...

Chats

Image generation request

Key descriptions for TESOL

Workbook name ideas

Modernizing The Raven

+

|

Ask anything

?

|

||

How can I help, Rob?

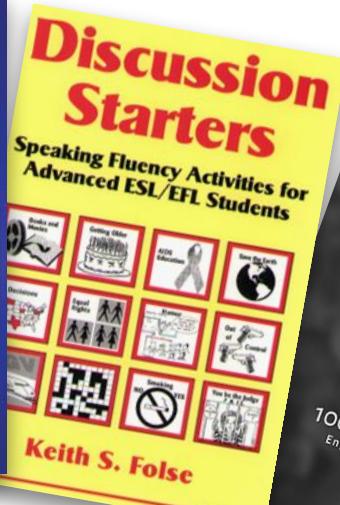
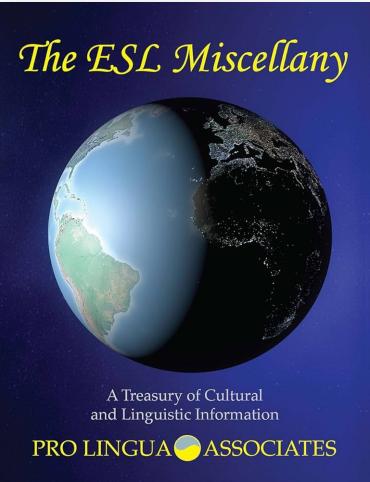
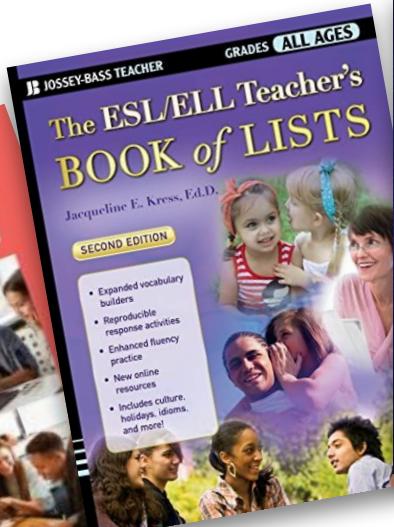
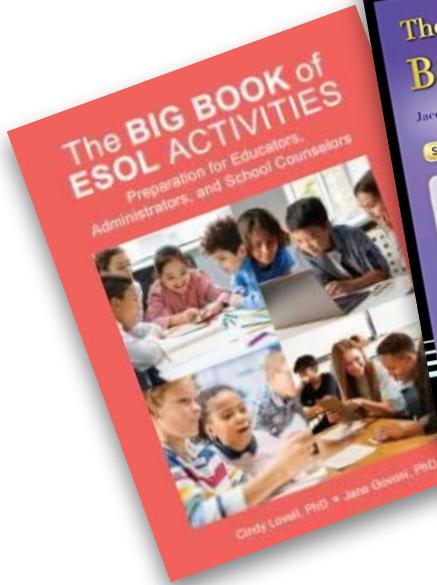


Any lingering questions or concerns
before we dive in?

Discuss

Generating Lists





What kind of lists factor into your teaching and planning?

Where do you get them?
How do you use them?

Discuss

Lists that could be useful

Lists of discussion questions

Lists of vocabulary words (on a certain topic, at a certain level)

Lists of grammatical structures

Lists of phonemes, clusters, words with certain sounds

Lists of examples of a particular language point used in context

Lists of collocations with certain words like prepositions

Lists of rhetorical modes

Lists of themes or topics for a curriculum

Lists of thought experiments

Lists of types of homes



Task 2

PRE-TASK Start to generate your own list (just a few items)

PROMPT Ask ChatGPT to generate a list (convo questions, vocab words and definitions, grammar examples, unit themes)

ANALYZE Discuss the output with a small group

ITERATE Give ChatGPT feedback and ask again to get better output.

REFLECT Which items in the list are most appropriate or useful?

Think for yourself first.
Then bring in AI to assist.

Principles

Request more than you need.
Select the best from the output.

Principles

AI only knows about your students what you tell it

Limitations

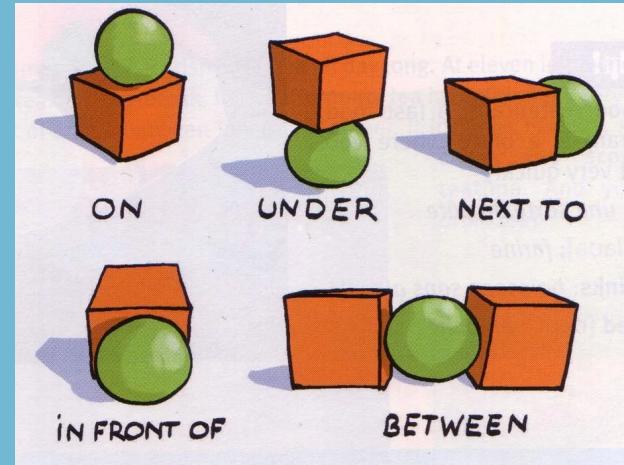
Generating Images



PARTS OF A HOUSE

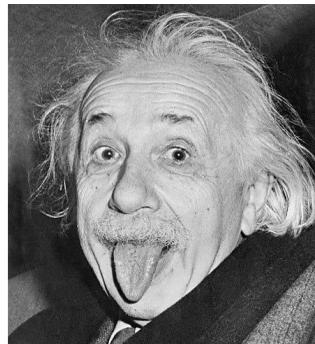
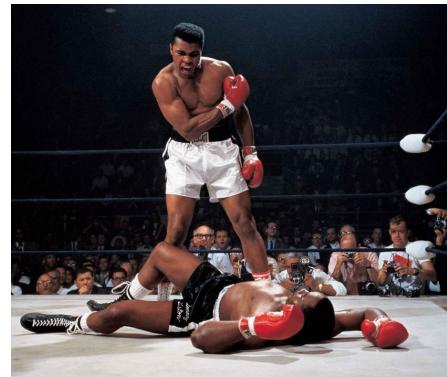


ginseng
ENGLISH



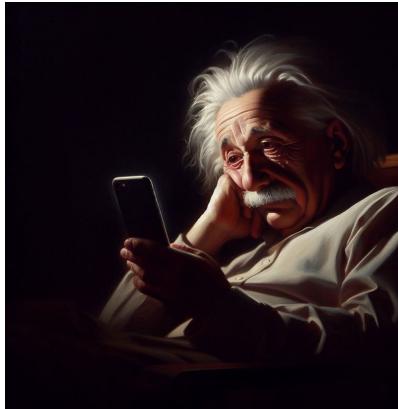
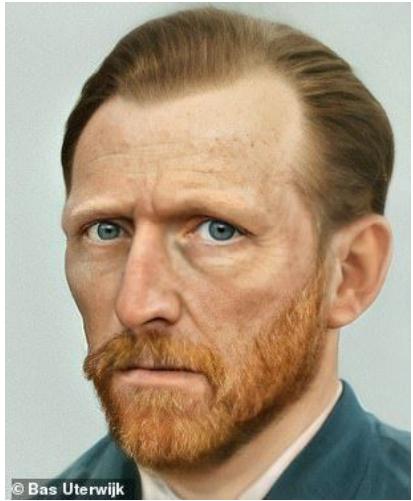
Think about images that you use in your teaching. What makes an image useful or effective for class use?

Discuss



What about these viral AI images.
What makes them interesting?
Could you use them in class?

Discuss



Useful qualities of images

- Personal connection (photos of/connected to me)
- Currency
- Connection to the topic of the lesson
- Historical importance
- Visual appeal/aesthetics
- Degree of complexity
- Narrative power/telling a story
- Emotional power
- Famous people
- Interpretability/ambiguity





WORD BY WORD COMIC STRIP

Key Key Vocabulary from Units 1, 2, and 3 List:

Personal Information



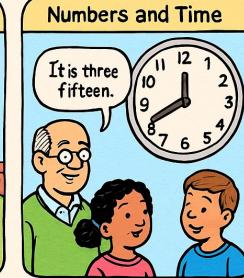
Everyday Activities



Weather



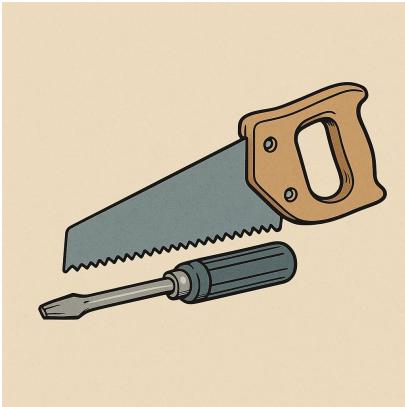
Numbers and Time



Rob:

i want to generate some images of crazy impractical hybrid tools to use with my esl students. Please show me a screwdriver with a saw handle in a modern indie-comics style, with clean line art, flat solid colors, subtle shading, and naturalistic imagery.

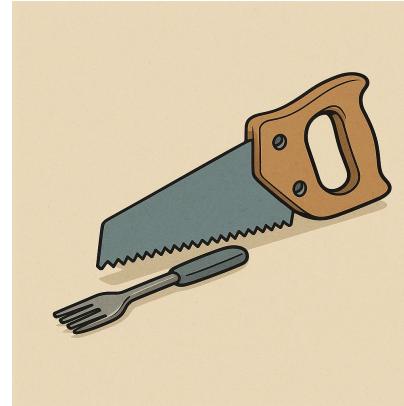
ChatGPT:



Rob:

That didnt work. Draw a flat-head screwdriver whose handle is actually the wooden handle and short blade of a hand saw, with the metal screwdriver shaft emerging from the saw's tip. Draw it in a modern indie-comics style, with clean line art, flat solid colors, subtle shading, and naturalistic imagery.

ChatGPT:



Attempt 1



Attempt 2



Outtake



Task 3

PROMPT Ask ChatGPT to generate an image you could use.

ANALYZE Discuss the output with a small group

ITERATE Ask ChatGPT how you should improve your prompt? Try the new prompt.

REFLECT Did you get something usable? Better?

You will sometimes need to tell ChatGPT
to give you the language you need
to prompt ChatGPT.

Principles

Specify tone, style, and mood for better results

Principles

You may run into privacy issues with real people.
These limits seem to change frequently.

Limitations

Image generation is time-consuming,
Energy-consuming, often frustrating trial and error.

Consider whether the juice is worth the squeeze.

Limitations

Generating Reading Texts



ESL Reading News

Social Media is Changing Our Lives

Do you have a cellular phone? Does your cellular phone have social media applications on it? You can share photos with your friends on “apps” like the FaceApp and SnapstaGraph.

Some people think that social media is bad for our sleep. Other people say that it keeps us more connected. What do you think? Is social media good or bad?

1. What is the main idea of the reading?

**How do you teach reading?
What types of text
do you use in class?**

Discuss

What makes it challenging to
find good reading texts?

Discuss

The Hustlers Who Make \$6,000 a Month by Gaming Citi Bikes

The bike-sharing program rewards users who help redistribute bikes around New York City. A few riders have figured out how to turn that into profit.



Listen to this article - 8:42 min [Learn more](#)



Share full article



467



A full dock of Citi Bikes on 34th Street means there's money to be made by moving them elsewhere. [Yuvraj Khanna](#) for The New York Times

Chapter 1: The Blur on Broadway

It begins with a flash of blue in the morning drizzle. A man in a black hoodie rockets down Broadway on a Citi Bike, weaving through taxis and steam vents. He docks the bike with a sharp *click*, spins, and sprints back toward 53rd Street. To the tourists and office workers watching, he looks unhinged—caught in some private, frantic loop.



But he's not lost. He's waiting. The Bike algorithm will reset, and when it does, his movements will turn into money. This is not exercise. It's income.



Chapter 2: The Operators' Mystery

In a quiet operations room miles from Broadway, a Citi Bike staff member studies a glowing wall of monitors. Dots scatter across a digital map: blue for bikes, red for empty docks. Normally these dots pulse randomly—some fill, some empty.

But not today.

Near the Ed Sullivan Theater, two stations are flipping like synchronized swimmers. One moment full, the next empty, exactly on the algorithm's

fifteen-minute cycle.

She zooms in. She zooms again.

Not a glitch. Not maintenance crews. Not battery-swappers. Humans.

Someone has figured out the timing of the system better than the system itself.

The ops team exchanges messages. They adjust settings. They watch. But the pattern continues—clean, precise, almost elegant.

Discussion Questions

1. When does smart use become exploitation? Mark uses the system in an unexpected way. If no one is directly hurt, is using a loophole wrong, or just smart survival?
2. Who is to blame when a system can be gamed? If the incentives are easy to misuse, should we blame the riders, the company, or the designers who built the algorithm?
3. Is it fair for companies to rely on unpaid or low-paid users? Bike Angels do real work but aren't treated like employees. Is it ethical for a company to shift work onto users without proper pay or protection?

Take this stanza, keep the meter and rhyme scheme, but replace all the challenging and obsolete words with words that are useful in everyday English:

The Raven

By [Edgar Allan Poe](#)

Once upon a midnight dreary, while I pondered, weak and weary,

Over many a quaint and curious volume of forgotten lore—

While I nodded, nearly napping, suddenly there came a tapping,

As of some one gently rapping, rapping at my chamber door.

“Tis some visitor,” I muttered, “tapping at my chamber door—

Only this and nothing more.”

Here's a modernized version that keeps **Poe's rhythm, rhyme, and mood** but replaces obsolete or uncommon words with ones used in everyday English:

The Raven

(Simplified Modern English)

By [Edgar Allan Poe \(and ChatGPT\)](#)

Once at midnight, tired and lonely, thinking slowly, weak and only,

Over many strange and old books filled with stories from before—

While I nodded, almost sleeping, suddenly there came a beating,

Like a soft and gentle tapping, tapping at my bedroom door. “Just some visitor,” I whispered, “knocking at my bedroom door—

Only this, and nothing more.”

Useful Text Modifications

- Making an authentic text linguistically accessible.
- Adding cultural scaffolding to a text.
- Simplifying a text.
- Elaborating a text.
- Making versions of a texts graded to different student levels.
- Making multilingual versions of a text.
- Adding an inline glossary to a text.
- Adding target vocabulary to a text.
- Creating “jigsaw” versions of a text so students need to puzzle together the full story.
- Adding drama or interest to a story.



Prompting Framework

Topic/Theme	Is there a specific subject, situation, or theme the reading should focus on?
Length & Level	How long should the passage be, and what proficiency level should it match?
Genre & Style	What kind of text do you want (news, story, blog) and what style should it have?
Language Focus	Should the text illustrate certain grammar, vocabulary, or discourse features?
Learner Profile	What are the important learner traits (age, level, background, interests)?
Culture Notes	Are there cultural, academic, or classroom considerations to keep in mind?
Lesson Context	How will the reading be used (comprehension questions, discussion, writing)?

Prompting Framework

Topic/Theme	<i>A hotel check-in problem: a guest arrives at night and the reservation can't be found.</i>
Learner Profile	<i>Adult intermediate ESL learners (NRS 4) working in hospitality. Multilingual group, ages 20-45, interested in real-world workplace English.</i>
Length & Level	<i>250-300 words; intermediate with high-frequency vocab and workplace expressions.</i>
Genre & Style	<i>Funny. Short narrative in a clear, realistic style—similar to a workplace case study with simple paragraphs and light dialogue.</i>
Language Focus	<i>Past tense for recounting events; polite request forms; hospitality vocab.</i>
Culture Notes	<i>U.S. customer-service norms: polite apologies, calm tone; avoid opaque idioms.</i>
Lesson Context	<i>Warm-up reading for a unit on customer interactions; students read for gist/detail, answer questions, and role-play similar situations.</i>

Prompting Framework

"The Case of the Missing Reservation"

It was almost midnight when *Luis*, the night-shift front desk agent at the Maple Star Hotel, looked up and saw a tired guest walk through the door. The guest, *Mr. Coleman*, was carrying two heavy bags and rubbing his eyes.

"Good evening, sir. Welcome to the Maple Star. How may I help you?" Luis asked.

"I have a reservation under Coleman. I booked a king room for three nights," the guest said.

Luis typed the name into the system. Nothing appeared. He tried again. Still nothing. He felt his stomach drop.

"I'm very sorry, sir," he said calmly. "I can't seem to find your reservation. May I check the spelling of your last name?"

The guest sighed but stayed polite. "C-O-L-E-M-A-N. I made the booking online this afternoon."

Luis searched by date, by phone number, even by email. Still no results. For a moment, the screen froze, and Luis whispered, "Oh no... not now." The guest raised an eyebrow.

Generate a text for an esl class with the following characteristics:

Topic/Theme

A hotel check-in problem: a guest arrives at night and the reservation can't be found.

Learner Profile

Adult intermediate ESL learners (NRS 4) working in hospitality. Multilingual group, ages 20–45, interested in real-world workplace English.

Length/Level

250–300 words; intermediate with high-frequency vocab and workplace expressions.

Genre/Style

Funny. Short narrative in a clear, realistic style—similar to a workplace case study with simple paragraphs and light dialogue.

Language Focus

Past tense for recounting events; polite request forms; hospitality vocab.

Culture Notes

U.S. customer-service norms: polite apologies, calm tone; avoid opaque idioms.

Lesson Context

Warm-up reading for a unit on customer interactions; students read for gist/detail, answer questions, and role-play similar situations.

Use prompting frameworks
to get the results you are looking for
more consistently and systematically.

Principles

Upload reference documents.

Principles

Use prompting frameworks
to get the results you are looking for
more consistently and systematically.

Principles

Always provide context for your prompt.

Principles

Incorporating AI Into Your ESOL Teaching Practice: Part II

Rob Sheppard



What have you tried with AI in
your teaching practice in the
past 2 weeks?

Discuss

Generating Exercises and Assessments



Bike Angel Hustlers

Chapter 1: The Blur on Broadway

It begins with a flash of blue in the morning rain. A man in a black hoodie rockets down Broadway on a Citi Bike, weaving through taxis and steam vents. He docks the bike with a sharp *click*, turns, and runs back toward 53rd Street as fast as he can. To the tourists and office workers watching, he looks crazy—caught in some private, frantic loop.



But he's not lost. He's waiting. In less than a minute, the Citi Bike algorithm will reset, and when it does, his movements will turn into money. This is not exercise. It's income.

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of monitors. Dots scatter across a digital map: blue for bikes, red for empty docks. Normally these dots pulse randomly—some fill, some empty.

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Not a glitch. Not maintenance crews. Not battery-swappers. Humans.

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The ops team exchanges messages. They adjust settings. They watch. But the pattern continues—clean, precise, almost elegant.

Last Time

PROMPT Ask ChatGPT to generate a text on a topic of your choice matching your learners' needs and interests.

ITERATE Now give ChatGPT a style to emulate and rewrite.

ITERATE Now ask ChatGPT to make adjustments to the text for English learners.
Use NGSL if you like.

Style modifications are incredibly effective.

Principles

Break complex tasks into stages.

Principles

What type of questions do you use to accompany a reading?

What do you ask?
In what format?

Discuss

Include a role for the AI in your prompt.
(e.g., “You are a curriculum design expert.”
“You are an SLA researcher.”)

Principles

Request more than you need.
Select the best from the output.

Principles

Task 5

PROMPT Ask ChatGPT to generate exercises (you specify the type) to accompany your text.

ANALYZE Take a moment to analyze the output. Which items are best? Which would you change or discard?

ITERATE Now give ChatGPT a role as an **expert in language assessment**, and ask it to evaluate and improve those items.

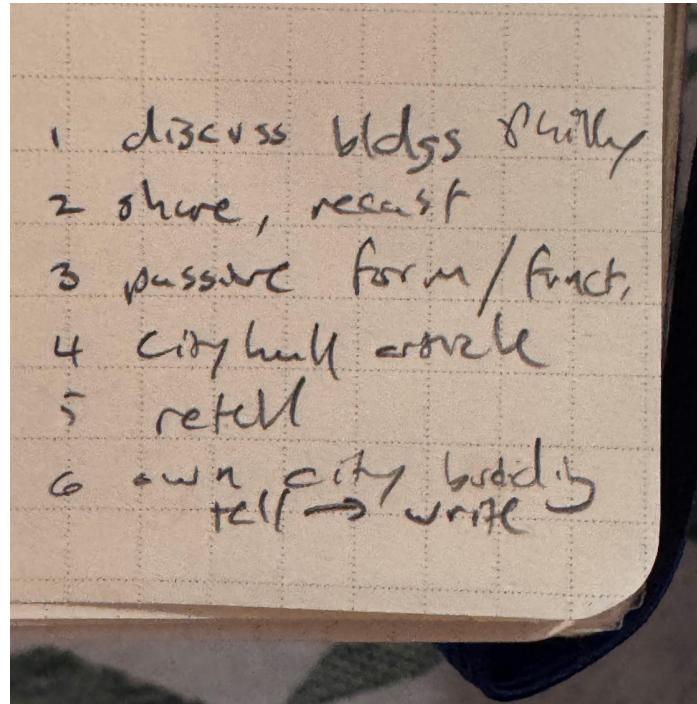
When it comes to
effective exercises and assessment items,
we are often better at **recognizing** them
than developing them from scratch.

Principles

Generating Lesson Plans & Curriculum



My “Lesson Plans” Now



ChatGPT is really good at
taking messy thoughts
and putting them in order.

Principles

Lotus Blossom Technique

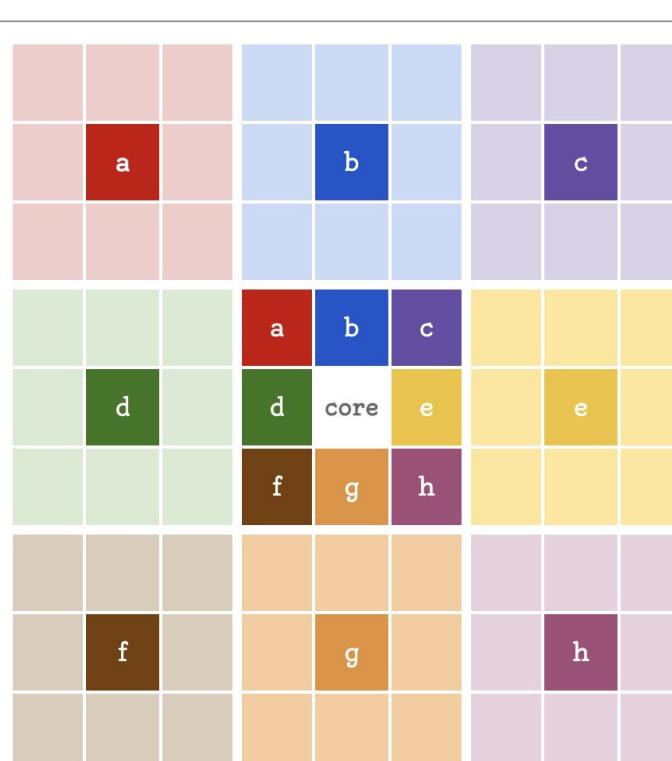
The **Lotus Blossom Technique** is a creative thinking tool developed by Yasuo Matsumura. It starts with a core idea or problem in the center and expands it outward through related sub-ideas, creating a structured “blossom” of possibilities. Each new idea becomes a new “petal” to be explored further.

How It Works

1. **Start with a central idea** in the center box (the “core”).
2. **Brainstorm 8 related ideas** around it—these form the first layer of petals.
3. **Move each outer idea to its own box**, and brainstorm 8 new related ideas around each.
4. **Repeat** as needed, expanding ideas outward in structured clusters.
5. **Review** the full “blossom” to find strong ideas, themes, or directions.

What You'll Need

- Printable or digital lotus blossom grid (3x3 or 9x9 layout)
- Markers, sticky notes, or slide templates
- A quiet space for deep thinking



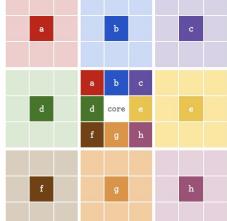
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- Review the full "blossom" to find strong ideas, themes, or directions.

What You'll Need

- Printable or digital lotus blossom grid (3x3 or 4x4 layout)
- Markers, sticky notes, or slide templates
- A quiet space for deep thinking



Why Use It

- Promotes divergent thinking and depth of exploration
- Helps visualize complex problems and their components
- Encourages creative expansion without getting overwhelmed
- Useful for groups or individuals brainstorming deeply

Example Applications

- Design thinking: expanding on user needs or features
- Writing: developing themes, characters, or plot ideas
- Business: exploring product development or marketing angles
- Curriculum planning: mapping cross-curricular connections

Adaptations & Extensions

- Start with a question instead of a concept
- Collaborate: assign each "petal" to a group member
- Use color-coding for categories or themes

SCAMPER

A creative thinking strategy that helps generate new ideas by transforming existing ones.

What It Is

SCAMPER is a brainstroming framework made up of seven prompts that help learners rethink and reshape ideas, products, or processes. Each letter stands for a specific way to modify or build on something that already exists.

Why It Works

- Generates authentic, meaningful ideas by encouraging learners to think more deeply about the core idea.
- Helps students review, refine, and/or improve existing concepts.
- Supports design, writing, and problem-solving across subjects.
- Easy to scaffold and apply repeatedly.

How It Works

Use the SCAMPER prompts to rethink an idea, object, or process:

S ubstitute	What can be substituted or replaced (parts, materials, roles)?
C ombine	What could be combined? Can this idea, feature, function be combined with another?
A dapt	What could be adapted to serve another purpose, need, user, environment, etc.?
M odify (or Magnify/Minimize)	What could be exaggerated, reduced, or changed in scale/form?
P ut to another use	How else could this be used, or by whom?
E liminate	What is unnecessary could be eliminated entirely?
R earrange	What would happen if parts or processes were flipped, reordered, or done backward?

What You'll Need

- SCAMPER graphic organizer or worksheet
- A target idea, product, process, or problem
- Brainstorming time (solo or group)

Tips for Success

- Start with familiar, simple items before moving to complex ideas
- Emphasize that **wild ideas are welcome**—refinement comes later
- Encourage documentation of both idea and process

Six Thinking Hats

Created by Edward de Bono, Six Thinking Hats is a parallel thinking strategy that separates thinking into six stages. Each "hat" represents a different perspective, allowing participants to look at a situation, problem, or decision from different viewpoints—analytical, emotional, creative, etc.—without judgment or conflict.

How It Works

You and your team members can learn how to separate thinking into six clear functions and roles. Each thinking role is identified with a colored symbolic "thinking hat." By mentally wearing and switching "hats," you easily focus or redirect thoughts, the conversation, or the meeting.

- Choose a thinking hat.
- Assign participants a "hat" or rotate through all six hats.
- Discuss the topic with one hat at a time.
- Listen and share only from that hat's point of view.
- Switch hats and repeat until all hats are used.
- Summarize insights and decide next steps.



When to Use It

This approach is ideal for addressing with a complex situation that requires a decision developing a shared perspective. It forces you to look at the situation from different perspectives.

THE 11-STAR EXPERIENCE

★★★★★ ★★★★★ ★★★★★
A creative framework for designing extraordinary experiences by imagining beyond expectations—up to 11 stars."

IDEAS

Created by Brian Chesky, co-founder of Airbnb, the 11-Star Experience is a thought experiment that asks, "What would it take to create an experience so remarkable that it goes beyond even a 5-star rating?" The goal isn't to actually implement the wildest ideas, but to stretch imagination and define what an unforgettable user (or user, customer, etc.) experience might look like—then scale it back to something amazing yet feasible.

INVITATIONS

- Breaks free from incremental thinking
- Encourages radical creativity in experience design
- Helps teams or individuals reverse-engineer delight
- Clarifies what makes an experience truly memorable

HOW TO USE IT

- Start at 5 stars – Describe a solid, reasonable experience
- Add stars – For each added "star," increase the WOW factor
 - 1 star: Don't be so reasonable. Ask for just a bit more than usual.
 - 2 stars: Be unreasonable. Request what no one would normally expect.
 - 3 stars: Double the resources. What if you had twice the time and budget?
 - 4 stars: Think elite. Imagine Bill Gates-level access and futuristic tools.
 - 5 stars: Time-travel tech. Use technology from 20 years in the future.
- Break reality. Teleportation, telepathy, magic—anything is possible.

DESIGN BACKWARDS

- Design backwards – The ideas in the highest levels are intentionally unrealistic, but now use them to gain insight into things that **practical excellence**
- Refine & Refine
- Look to the end and ask: **What bold ideas (maybe from 7–9...) could inspire a truly exceptional, realistic outcome?**

EXAMPLE APPLICATIONS

- Customer or student experience design
- Event planning or hospitality brainstorming
- Curriculum design: what would an 11-star lesson feel like?
- Team-building: design an 11-star onboarding process

WHAT YOU'LL NEED

- Whiteboard or shared doc
- A process or experience to analyze
- Willingness to go way beyond the realistic first



Reflection in English Language Teaching

BETT 2025 - Rob Sheppard

Course Description

In this course, we reflect about our teaching. We interpret “reflection” to mean thinking that connects to our actions, past and future: thinking as a way to improve. We will consider some of the big questions in our field, and connect these to our individual practice. Class time is mainly discussions, structured thinking exercises, and brief reflection assignments. We will express our beliefs and put our experiences into words, helping us to develop and clarify our beliefs and knowledge.

We will be:

- ♦ Reflecting about ourselves as individuals and our experiences.
- ♦ Reflecting about learners and language learning.
- ♦ Reflecting about teachers and language teaching as a practice and a field.

6-Week Plan (subject to change)

Wk	Topic	Guiding Questions	Thinking Exercises
1	Reflective Practice	What do we mean by reflection? Why is reflective practice valuable?	What? So What? Now What? Gibbs' Cycle The Six Thinking Hats Reflecting Backward and Forward
2	Theories of Change	How does second language develop? Why do we invest in programs like BETT?	Logic Models Theory of Change Fishbone Diagram
3	Motivation & Success	How do we affect students' motivation? How do we affect our own motivation?	11-star experience Vision Boards
4	Challenges & Creativity	What are the greatest challenges facing our field and our students?	Hexagonal Thinking Decision Matrix

Structured Thinking Exercises

Hexagonal Thinking ([LINK](#))

Participants write concepts on hexagons and arrange them so related ideas touch. Useful for exploring complex relationships and generating discussion across interconnected topics.



Logic Models ([LINK](#))

Participants map out inputs, activities, outputs, and outcomes to show how actions lead to results. Ideal for planning or evaluating programs that require clarity, structure, and measurable goals.



Lotus Blossom Technique ([LINK](#))

Participants expand a central idea outward in a grid by developing eight related ideas, then branching from each. Helpful for breaking down a broad topic into focused areas for deeper exploration or innovation.



SCAMPER ([LINK](#))

Participants apply prompts like Substitute, Combine, and Modify to rethink or improve an existing idea. Effective for unlocking creativity and pushing past familiar solutions in product or process design.



Six Thinking Hats ([LINK](#))

Participants adopt six distinct thinking roles—logic, emotion, optimism, caution, creativity, and control—to examine an issue. Valuable for making balanced group decisions and reducing bias in problem-solving.



11-Star Experience ([LINK](#))

Participants imagine customer experiences from 1 to 11 stars, pushing far beyond typical expectations. Inspiring for rethinking products or services with bold, visionary improvements in mind.



Gibbs' Reflective Cycle ([LINK](#))

Participants move through structured stages—description, feelings, evaluation, analysis, conclusion, and action. Ideal for guiding personal or team reflection after significant experiences or challenges.

What? So What? Now What? ([LINK](#))

ChatGPT can help you take a lesson
that worked really well

And expand that into a series of lessons or a course.
This can help us break away from the textbook.

Principles

What methods or lessons do you
find most effective?
Are there any you want to try?

Discuss

Classroom Methods

- Task-based language teaching
- Language experience approach
- TPRS
- Dogme/Teaching unplugged
- Project- based learning
- Service-Learning
- Alternative/Authentic assessment
- Portfolio-based assessment



What elements would you include in a prompt framework for a lesson plan?

Discuss

Task 6

PROMPT Use a prompt framework to ask ChatGPT to generate a lesson plan for you.

ANALYZE Take a moment to analyze the output.

ITERATE Try specifying a method that you are curious about but haven't really used before.

REFLECT Could you use a lesson plan like this? Could

Prompting Framework

Instruct. Objective	What do you want students to be able to do?
Learner Profile	What are the important learner traits (age, level, background, interests)?
Duration & Format	How long is the lesson? What is the structure?
Method/Approach	Do you want to follow a particular pedagogical methodology?
Theme/Focus	Is there a particular subject matter the lesson should focus on?
Classroom Context	Are there important constraints or resources to know about the classroom?
Curricular Context	What have students covered already? What will they be doing next?

Voice to text can be really helpful.

Principles

ChatGPT is really good at
taking something messy
and putting it in order.

Principles

ChatGPT can never
understand your students in human terms.

Limitations

Always critically evaluate AI output.
You are the expert.
You know what good teaching is.

Principles

Options for Next Session

Follow up session is December 5th from 10:00 to 11:00 via Zoom

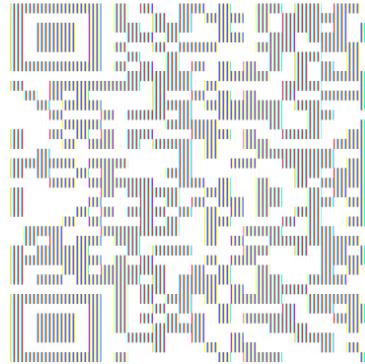
- We all experiment for two weeks and we focus on sharing our successes and challenges.
- We spend the time working on developing all components of a unit (lesson plan, reading text, images, exercises, vocab list)
- We focus on AI-assisted assessment.
-





Thank you!

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We want your feedback. Please be sure to complete the evaluation.

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